



# ACT SEASON41, 2021-2022 Screen, Program, and Online Advertising Form

**Ads will be displayed on monitors in the auditorium at each performance, shown in the digital play program, and on the ACT website at AmeliaCommunityTheatre.org.**

Please consider being an ACT season advertiser showing the community your support for the arts. This season we are offering one size ad that will run all season and reach: Up to 1860 individuals for each of our six Main Stage shows through visible name recognition as your ad scrolls on our large monitors in the lobby 60 minutes before showtime. Monitors are also scrolling in the theatre 30 minutes before showtime and during intermission. An average of 2000 individuals visit ACT's website and can view your ad in the digital play program.

Business Name \_\_\_\_\_

Buisness Phone \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Website URL \_\_\_\_\_

Contact Person Name \_\_\_\_\_ Contact Email \_\_\_\_\_

| Category               | Viewing Dimensions | Season Tickets Included | Price |
|------------------------|--------------------|-------------------------|-------|
| Full Screen/Projection | 1920px x 1080px    | 6 Tickets (\$155 Value) | \$350 |

**Artwork Specifications and Submission Instructions:** All ads are displayed in color. Artwork should be supplied in a high-resolution, "ready-to-print" format. Ad dimensions must be a height to width ratio of 16:9 (1.78:1) and be a minimum of 1920 x 1080 pixels in resolution. Submit ads as either jpeg (or PDF at 300 dpi) via e-mail to [info@AmeliaCommunityTheatre.org](mailto:info@AmeliaCommunityTheatre.org). Ads submitted larger than the designated ad space may be scaled down to fit. Ads submitted smaller than the designated ad size may be enlarged or bordered. Business cards are not acceptable as ads.

Method of payment:     Check    Amount \$ \_\_\_\_\_    Check Number \_\_\_\_\_  
                                   Visa     MasterCard     Discover    (ACT will call for credit card information.)

**Please mail a completed form to ACT Advertising, 209 Cedar Street, Fernandina Beach, FL 32034. Make checks payable to Amelia Community Theatre. You may also complete the form online at AmeliaCommunityTheatre.org/advertise.**

*Submit your payment and ad for your ad to begin running in all ACT Main Stage shows in ACT's 2021-2022 season. Ads will be included as soon as possible in upcoming shows and events.  
Questions? Call ACT at (904) 261-6749.*