

# AD SIZES FOR AMELIA COMMUNITY THEATRE PRINTED PROGRAM

## HALF-PAGE AD

5" wide x 3.75" high  
\$315 Regular  
\$350 Inside Cover  
\$380 Outside Back Cover

## FULL-PAGE AD

5" wide x 7.75" high  
\$500 Regular  
\$630 Inside Cover  
\$760 Outside Back Cover

## ARTWORK SPECIFICATIONS

All ads are printed in black and white. Artwork should be supplied in a high-resolution, ready-to-print format in the dimensions specified on this ad sheet. Submit digital ads as JPEGs or PDFs (300 dpi) via e-mail to *Catherine.Henry.Volunteer@gmail.com* or on a disk or flash drive to your ad representative. Ads submitted larger than the purchased ad space will be scaled down to fit. Ads submitted smaller than the purchased size will be printed in the size submitted with the possible addition of a surrounding border. **Business cards are not acceptable as ads and will need to be redesigned as new ads.** Although we are happy to design your ads at no additional cost, please submit them as soon as possible to ensure that you have adequate time to review a proof. **We cannot design or reserve space for your ad until your check is received.**

## QUARTER-PAGE HORIZONTAL AD

5" wide x 1.875" high  
\$160

## QUARTER-PAGE VERTICAL AD

2.375" wide x 3.75" high  
\$160

## EIGHTH-PAGE AD

2.375" wide x 1.875" high  
\$80